

## Partner Jeff Patterson Speaks at 2017 ABA/TIPS Emerging Issues In Motor Vehicle Product Liability Litigation

PHOENIX, AZ – HDBD managing partner [Jeff Patterson](#) was invited to speak at the **2017 ABA/TIPS Emerging Issues In Motor Vehicle Product Liability Litigation Conference** in Phoenix on April 6th and 7th. The annual program features leading figures from the industry, in-house counsel, and master trial and appellate lawyers covering the legal and technical issues that are on the cutting edge of what is happening in both the industry and the courtroom. In addition to giving the conference's opening presentation on the current trial environment, Jeff Patterson presented on preparing a foreign corporate representative for deposition and trial.



### **CURRENT TRIAL ENVIRONMENT: COMMUNICATING WITH JURORS IN THE AGE OF POPULISM AND DIVISION**

*The 2016 elections highlighted the divisions throughout the United States, with unprecedented levels of anger and distrust of the establishment, including many lawyers and corporate interests. This presentation will address challenges faced and ways to more effectively communicate with jurors who live in the Internet/social media and cable TV echo chamber, expecting instant answers reinforcing their views.*

### **PREPARING AND PRESENTING A CORPORATE WITNESS OF A JAPANESE AFFILIATE COMPANY FOR DEPOSITION AND TRIAL**

*Preparing and presenting a company witness to testify at deposition or trial is always a serious endeavor, but the potential difficulty increases significantly when you include language and cultural differences when preparing a foreign company witness of a Japanese parent or affiliate company. This presentation will provide an overview of the issues and cover best practices to facilitate the process.*